

**Economic Impact of Domestic Travel on Louisiana Parishes**  
 (2010 Impact, Preliminary)

Parishes	Spending (\$ Millions)	Jobs (Thousands)	Local Tax (\$ Millions)
Acadia	\$31.78	0.17	\$0.60
Allen	149.95	1.98	3.06
Ascension	85.54	0.60	1.40
Assumption	10.42	0.06	0.23
Avoyelles	99.61	1.15	1.60
Beauregard	18.61	0.12	1.42
Bienville	9.09	0.07	0.68
Bossier	365.59	5.26	10.73
Caddo	533.86	4.97	11.32
Calcasieu	339.09	4.09	9.14
Caldwell	7.12	0.05	0.47
Cameron	4.12	0.04	0.25
Catahoula	5.45	0.06	0.35
Claiborne	8.41	0.08	0.45
Concordia	11.64	0.08	0.55
De Soto	14.82	0.10	0.51
East Baton Rouge	730.75	6.51	13.30
East Carroll	8.16	0.06	0.19
East Feliciana	3.15	0.04	0.20
Evangeline	15.61	0.13	0.60
Franklin	7.38	0.08	0.24
Grant	3.50	0.04	0.31
Iberia	42.06	0.36	0.75
Iberville	20.95	0.16	0.88
Jackson	8.78	0.08	0.23
Jefferson	957.59	9.29	19.57
Jefferson Davis	17.06	0.14	0.40
Lafayette	389.74	3.29	7.21
LaFourche	78.70	0.53	1.33
Lasalle	4.00	0.04	0.21
Lincoln	27.20	0.28	0.67
Livingston	44.75	0.22	1.59
Madison	40.60	0.16	0.62
Morgan	14.45	0.13	0.39
Natchitoches	35.52	0.33	1.27
Orleans	3,435.81	46.31	85.64
Ouachita	221.42	1.92	4.26
Plaquemines	23.44	0.20	1.75
Pointe Coupee	9.94	0.08	0.25
Rapides	131.07	1.06	2.57
Red River	5.52	0.04	0.19
Richland	16.73	0.12	0.33
Sabine	18.37	0.13	1.91
St. Bernard	31.96	0.23	0.47
St. Charles	34.49	0.27	0.50
St. Helena	2.47	0.03	0.16
St. James	10.53	0.09	0.17
St. John the Baptist	36.74	0.36	0.78
St. Landry	92.06	0.63	2.63
St. Martin	27.39	0.16	1.56
St. Mary	147.86	1.65	2.49
St. Tammany	187.52	1.48	5.21
Tangipahoa	135.76	0.74	2.34
Tensas	3.34	0.04	0.37
Terrebonne	108.13	0.87	1.92
Union	11.58	0.07	0.89
Vermilion	37.33	0.21	0.97
Vernon	19.86	0.16	0.84
Washington	49.60	0.12	0.56
Webster	42.87	0.26	1.35
West Baton Rouge	43.53	0.34	1.24
West Carroll	3.77	0.04	0.15
West Feliciana	18.11	0.18	0.73
Winn	7.01	0.09	0.32

## How tourism benefits your community:

Louisiana's \$9.5 billion tourism industry produces more than \$214.8 million annually in local taxes—an average of \$3.4 million for each Louisiana parish.

Increased visitor spending supports all businesses in a local economy, not just tourism establishments.

The economic diversity tourism adds to economies serves as insurance in difficult economic times, particularly in communities that rely heavily on one or few industries.

Tourism creates jobs that are rarely outsourced or relocated to other states.

New or improved infrastructure like roads and recreation spaces improve both the visitor experience and the quality of life for local residents.

Tourism fosters the preservation of local culture and tradition, reaffirming a sense of community identity and pride.

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